

**COMMUNICATIONS AND PUBLIC RELATIONS COMMITTEE**  
**DECEMBER 17, 2021**

The meeting was called to order at 9:35am by Chairperson Dondero. Also in attendance were committee members Marsha Butterfield and Linda Whitney; and Ingrid Moore participated by phone. Members Margaret Oliver, Maureen Webster and Janet Riley were absent.

The Committee approved the draft minutes of the October 22, 2021 meeting.

There were no members of the public present and, thus, no public comment.

Chairperson Dondero thanked the members for attending the meeting on fairly short notice and so close to the holidays. She explained that while she was planning to hold the meeting in January, it was necessary to move the date up in order to submit on time the request for funds from the FY2023 budget.

The Coffee with the Chief event held in November was briefly discussed. The Committee will offer a series of “coffee and conversation” events in 2022, with a different featured guest at each, including the Mayor, members of Town Council, the Chief of the SBPD, and the Chief of the BBVFC. One event will be offered each month, or every other month, depending on attendance. Linda Whitney suggested that some of the events be held on Saturdays to accommodate part-time residents.

The Committee decided which other community building events it would sponsor in calendar year 2022 and for which a request for funds will be made to the Council. It was decided to offer a tree lighting in December with a food, clothing, and/or toy drive component; two community bonfires, one each in the spring (May) and fall (October); and a kid-friendly bonfire, possibly with entertainment, in July to replace the annual movie on the beach. The bonfire was proposed rather than the movie as it is a lower cost offering, does not require staff time, and is more interactive than a movie. Marsha Butterfield reminded the group that additional lighting on the beach was suggested after the last bonfire and should be included into the event’s budget.

Linda Whitney questioned why the community potlucks were discontinued when they were popular with residents who may not wish to attend the other proposed events. Chairperson Dondero explained that the potlucks were cancelled in 2021 because of Covid. The decision to retire these events was based on input from both residents and town staff, and the low priority they were assigned in the Planning Commission's community survey. Chairperson Dondero suggested that a community group or club would be better suited as the host of these events. Ingrid Moore agreed to ask the Property Owners' Association if they would consider sponsoring the potlucks in the future.

The next meeting was scheduled for February 4, 2022 at 10am.

The meeting adjourned at 10:27am.